



2024 LAKEFRONT REPORT

An operations summary and analysis of the 2024 Lakefront Season



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INTRODUCTION

This annual report overviews the facilities, programming, operations, and financial data during the 2024-25 fiscal year. The Lakefront is comprised of the Glencoe Swimming Beach and the Boating Beach.

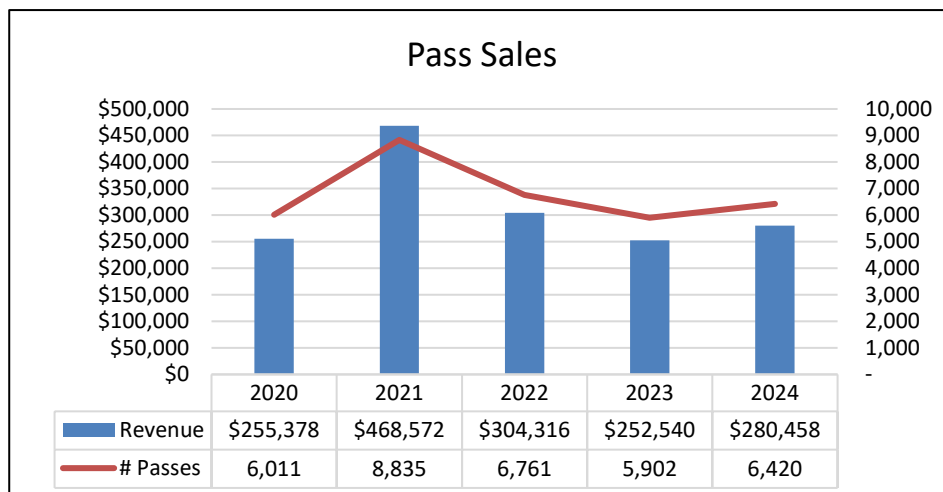
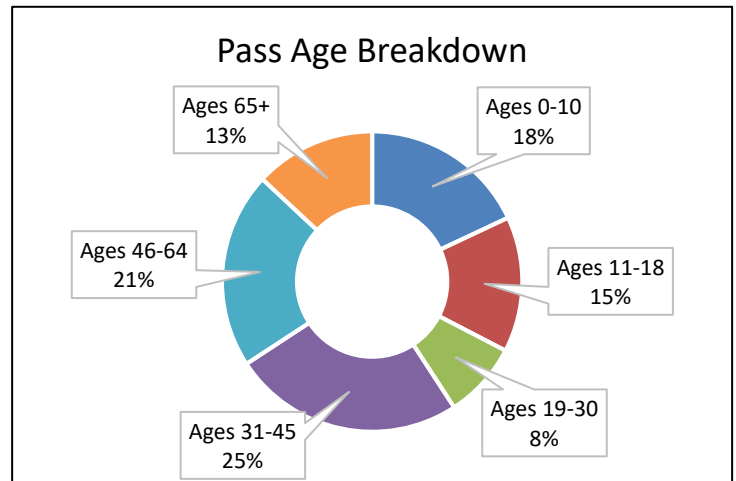
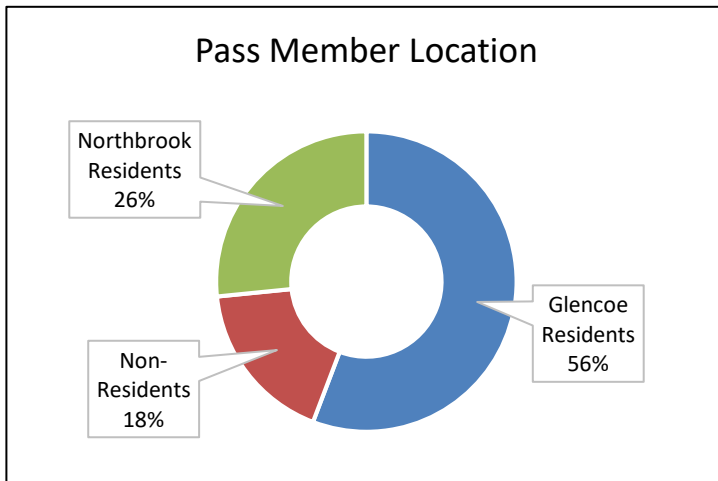
SEASON INFORMATION

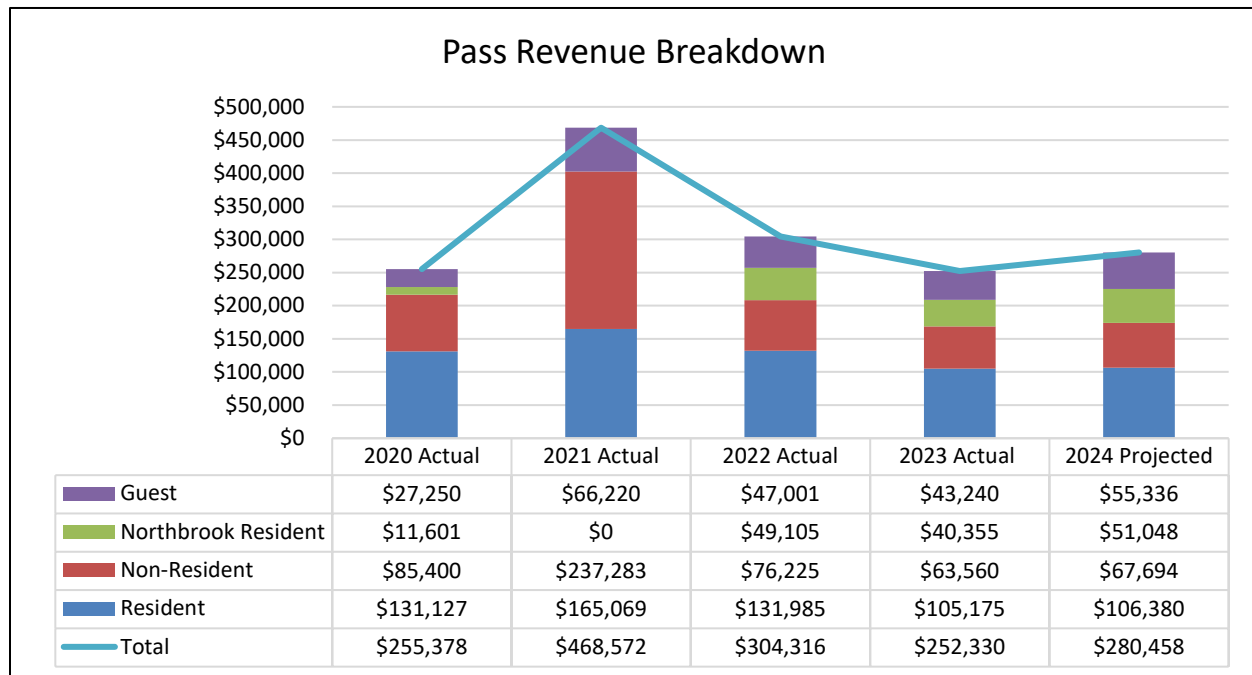
In 2024, we maintained the same pass/daily admission model as in 2023. Season passes were required to utilize the beach on Saturdays and Sundays, as well as on holidays. Season passes were also required to access the beach before 12 PM Monday-Friday. Daily admission was available Monday-Friday after 12 PM.

SEASON PASSES

We continued to see strong season pass sales. Season pass fees increased by 3% in 2024, while guest passes remained the same. Below is a breakdown of pass demographics and pass sales. Over the last five years, season pass sales at Glencoe Beach averaged around 6,785 annually. However, this average is slightly skewed due to an unusual spike in 2021, when season passes were mandatory for all visitors.

Pass Type	Resident/Non-Residents
Beach Pass	\$36/72
Guest Pass (10 visits)	\$50/100



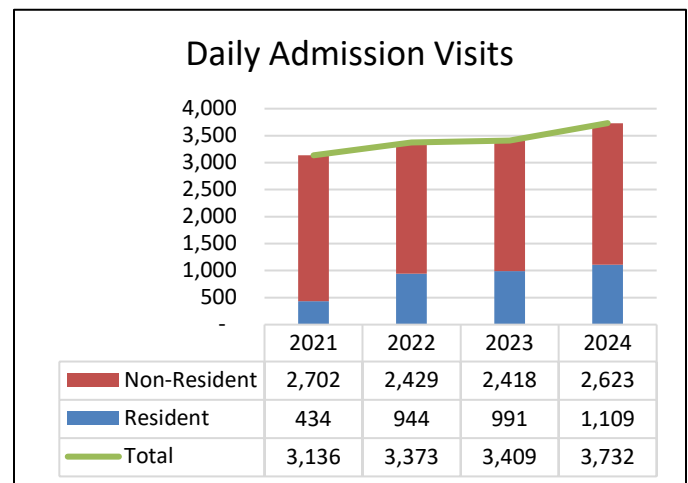
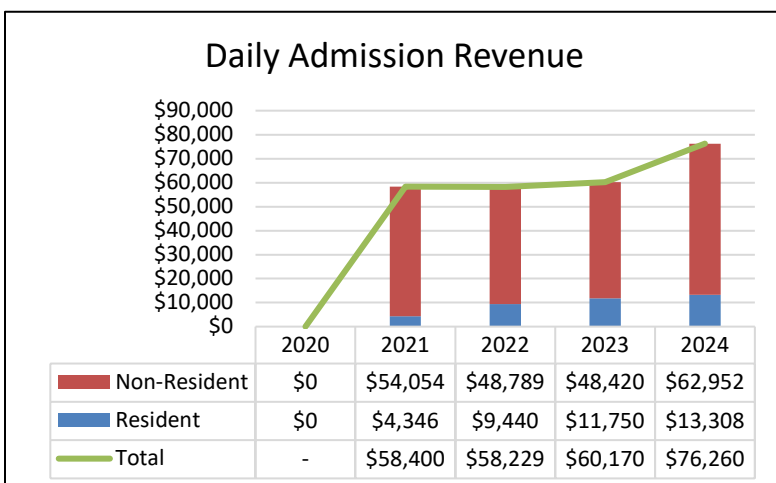


DAILY ADMISSION AND ATTENDANCE

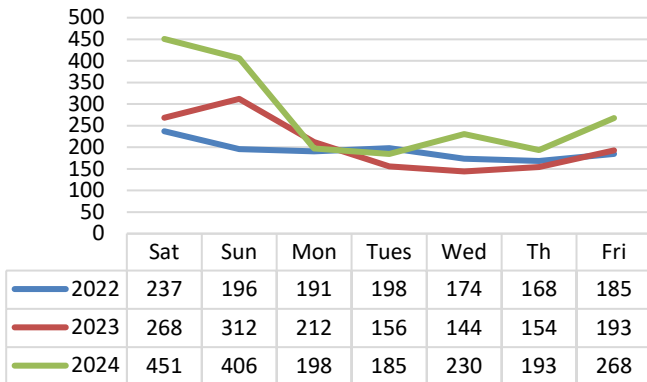
In 2024, daily admission was collected Monday-Friday after 12 PM. Daily admission could be purchased in person at the beach. This season daily admission increased to \$12 for Glencoe Residents and \$24 for non-residents.

Daily Admission Fees				
	2021	2022	2023	2024
Resident	\$10	\$10	\$10	\$12
Non-Resident	\$20	\$20	\$20	\$24

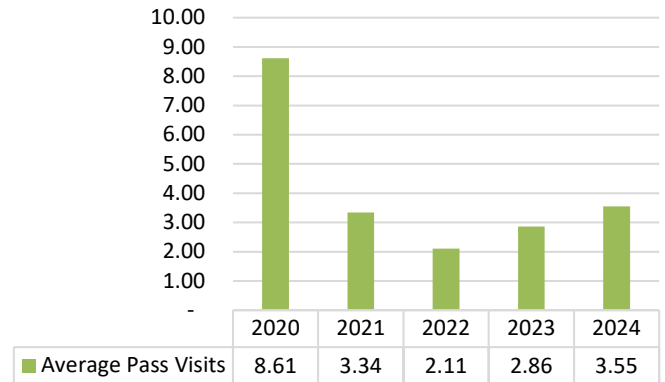
Overall attendance and admission revenue continue to trend upwards since 2022. Below are details on total attendance, average visits by day, and average number of pass visits per passholder.



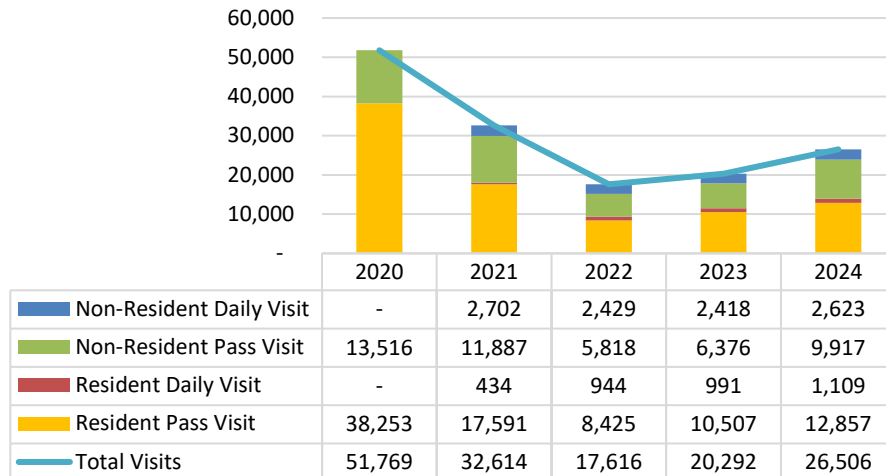
Average Visits by Day



Average Pass Visits



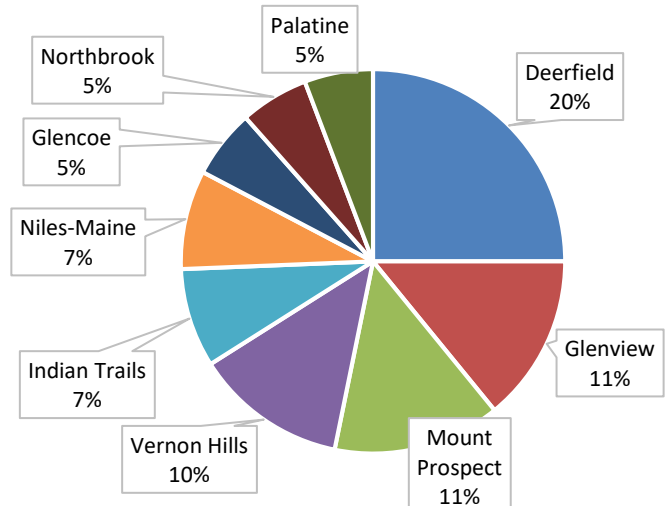
Annual Attendance



EXPLORE MORE ILLINOIS PASS

This summer, we partnered with the Reaching Across Illinois Library System to introduce a Glencoe Beach Pass. Community members can now check out a beach pass, granting access for up to six family members, including the passholder. The Reaching Across Illinois Library System is funded by a grant from the Illinois State Library through the Office of the Secretary of State, Alexi Giannoulias. There were 194 family passes checked out from Chicago area libraries this summer. This resulted in over 1,000 individuals potentially visiting the beach as each family pass allowed 6 people to enter the beach. The chart shows which library location it was checked out from.

Museum Pass Library Location



NORTHBROOK AGREEMENT

The Northbrook Reciprocity Agreement continued for another year in 2024. We continue to see a strong demand for Northbrook residents purchasing beach passes. We did see a significant dip in number of visits by Northbrook residents to the beach in 2024 despite similar number of passes sold.

Glencoe Beach Passes									
	2022			2023			2024		
	Memberships	Visits	Revenue	Memberships	Visits	Revenue	Memberships	Visits	Revenue
Resident	1,403	2,950	\$49,105	1,153	2,996	\$40,355	1,435	1,801	\$51,048
Non-Resident	127	386	\$6,350	151	466	\$8,100	90	428	\$4,750
Totals	1,530	2,976	\$55,455	1,304	3,462	\$48,455	1,525	2,259	\$55,798

Northbrook Pool Passes									
	2022			2023			2024		
	Memberships	Visits	Revenue	Memberships	Visits	Revenue	Memberships	Visits	Revenue
Totals	97	74	\$7,399	87	595	\$7,267	133	757	\$10,636

Pass Data									
	2022			2023			2024		
	Revenue	Visits	Rev/Visit	Revenue	Visits	Rev/Visit	Revenue	Visits	Rev/Visit
Glencoe Beach	\$55,455	3,042	\$18.29	\$48,455	3,467	\$13.98	\$51,048	1,801	\$28.34
Northbrook Pools	\$7,399	742	\$9.97	\$7,267	595	\$12.21	\$10,636	757	\$14.05

FACILITY IMPROVEMENTS

In addition to the list of annual maintenance tasks, staff completed the following facility improvements for the beach season:

- Wi-Fi and network improvements in the beach house, at the halfway house, and at both Hazel and Park Avenue ramp entrances
- New ceiling fan installations
- Star-link installation at the boathouse
- Native grasses along the eastern retaining wall
- New kayak/paddleboard rack installation



STAFFING AND TRAINING

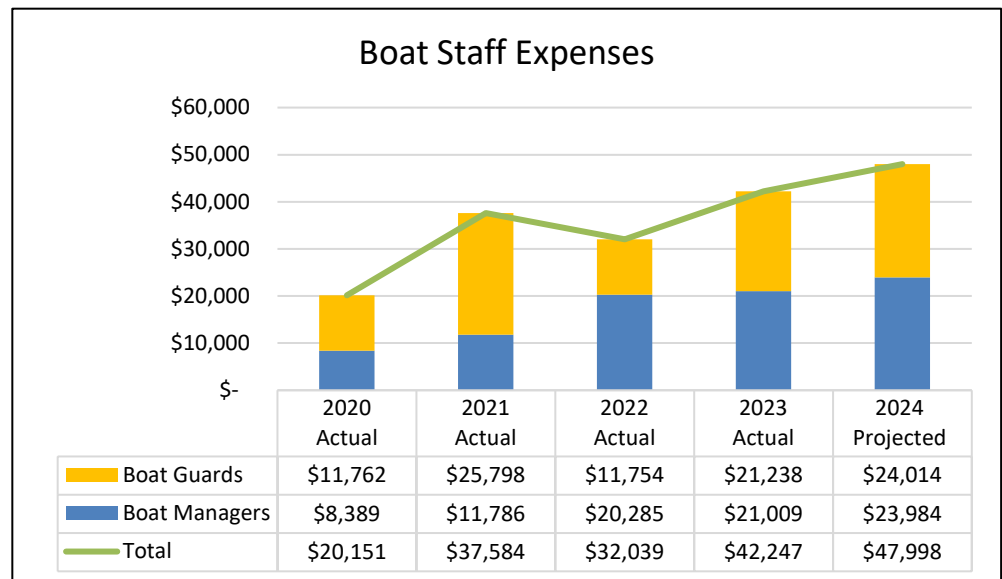
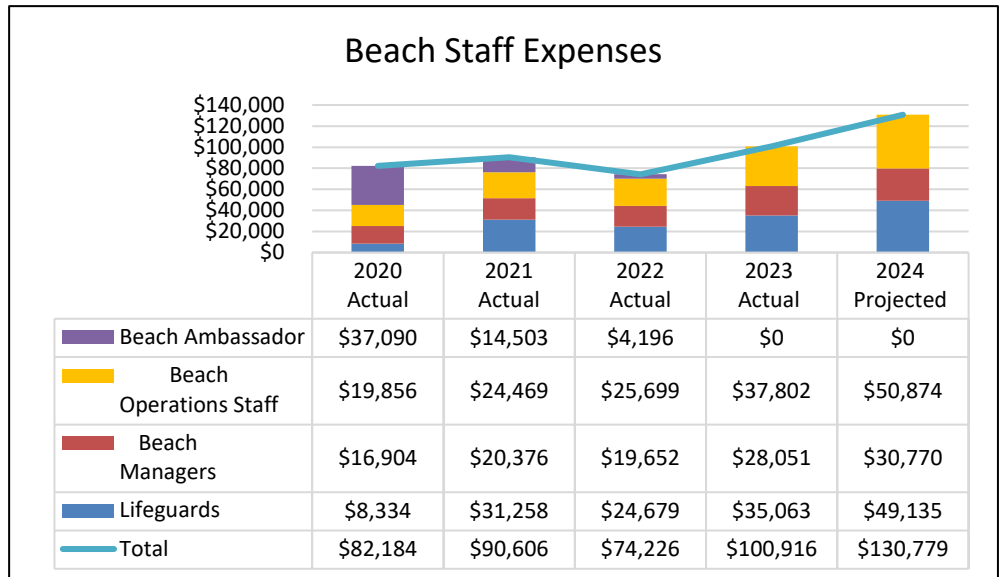
Our Lakefront staff consisted of 75 seasonal staff filling positions as Beach/Boat Managers, Lifeguards/Boat Guards, Cashiers, Camp Directors/Counselors, and Sailing Instructors. Due to increases in minimum wage and competition for quality staff, we continue to look for unique ways to attract staff to work at the beach. There was a focus on hiring staff into multiple positions. We cross-trained staff to be able to work as lifeguards, boat guards, and cashiers, which gives us the flexibility to shift staff based on daily demands at the facilities. All staff members were trained on the operations plans to ensure the beach was ready to open for the season. All seasonal training was conducted in person by Shannon Stevens and the beach leadership staff.

LIFEGUARD TRAINING

Lifeguard training took place in May. All staff members holding a current American Red Cross Lifeguard Certification participated in up to 24 hours of lifeguard-specific training in pool and lakefront settings. We utilized Northbrook Park District

outdoor pools for our in-water training before shifting to the beach for waterfront-specific training and certifications.

During these training sessions, guards were required to demonstrate their swimming abilities by passing a timed 500-yard swim, treading water for two minutes, and swimming a timed event. Emergency action plans, bloodborne pathogens, first aid, CPR, AED, and operating protocols were included in the training. During the training, guards walked through an average day at the beach, practiced a “Code Adam,” performed deep water line searches, and practiced activating the EAP. At the end of this training, all guards must pass a waterfront lifeguarding practical and written exam to receive their Red Cross Waterfront Lifeguard Certification. Lifeguards must attend a minimum of 4 hours of in-service training per month.



BOATHOUSE TRAINING

Boat guards attended training on their responsibilities and tasks, including daily operations of the boathouse, safety equipment, water/medical emergencies, "Code Adam," and radio use. Boat staff learned how to launch, trailer, store, and safely operate a power boat. Boat Guards were required to attend regular weekly training throughout the summer. This season we utilized Scott Saunders to conduct a Powerboat Safe Handling class and certified 7 staff to use our powerboats. Staff also led in-service training that covered how to deal with capsized boats and basic safety standards.



BEACH CASHIER TRAINING

Beach cashier training was conducted in person at the Takiff Center. The training focused on operational procedures and payment processing, including checking in beach passholders, processing daily admissions, and selling season passes. We also covered Emergency Action Plans and their role during an emergency. Customer service was also a significant training focus to ensure a memorable experience for beach visitors.

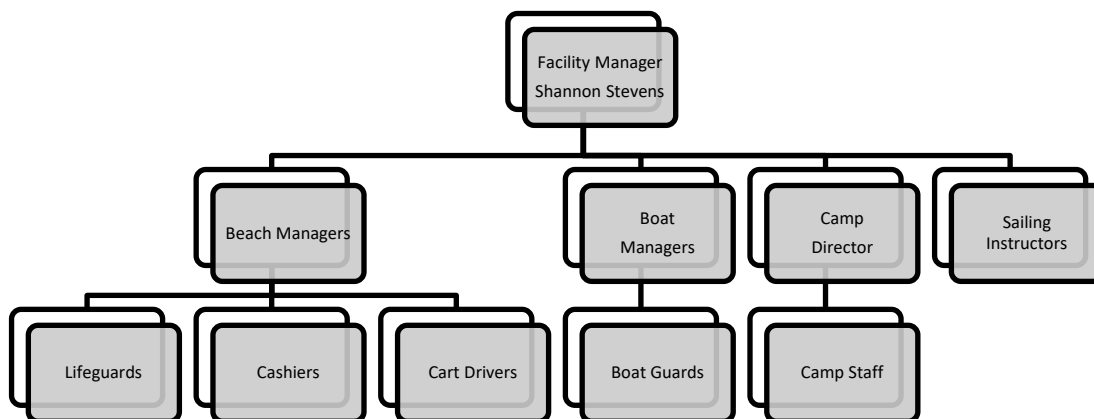
MANAGER TRAINING

All manager training was held in person to help improve customer service both internally and externally. The focus of the exercise was to develop leadership skills in managers, help them troubleshoot common staffing conflicts, and ensure they were comfortable and confident in managing the beach facilities. During the training, all leadership members were asked to discuss staff expectations and how to ensure teamwork was a main focus at the beach. Customer service expectations were a core element, and the end-of-season survey results reflect the diligent work of the staff to improve customer experiences at the beach.

CAMP STAFF TRAINING

In addition to other required training for camp staff, they spent more than four hours training in preparation for the beginning of camp. The Aquatics and Sailing Camp Director and head instructor led staff training focused on daily camp operations at the boathouse, emergency procedures, and camp curriculum. During camp training, staff also learn basic sailing skills and camper behavior management strategies.

BEACH ORGANIZATION CHART



SWIMMING BEACH OPERATION

The swimming beach is staffed from Memorial Day through Labor Day. The Beach features sun shelters, a trellis, a sand volleyball court, a pier, a boardwalk, a swim area, boat storage, and a playground on the beach. During the summer, staff and patrons use the Paul and Ada Safran Beach House. The Beach House features bathrooms, changing rooms, lockers, a manager's office, a customer service desk, a staff breakroom, and a maintenance closet.

2024 Beach Season	Beach Hours
Preseason May 25-27, June 1-2	10 AM-7 PM
Regular Season June 7-September 2	10 AM-7 PM

SWIM AREA

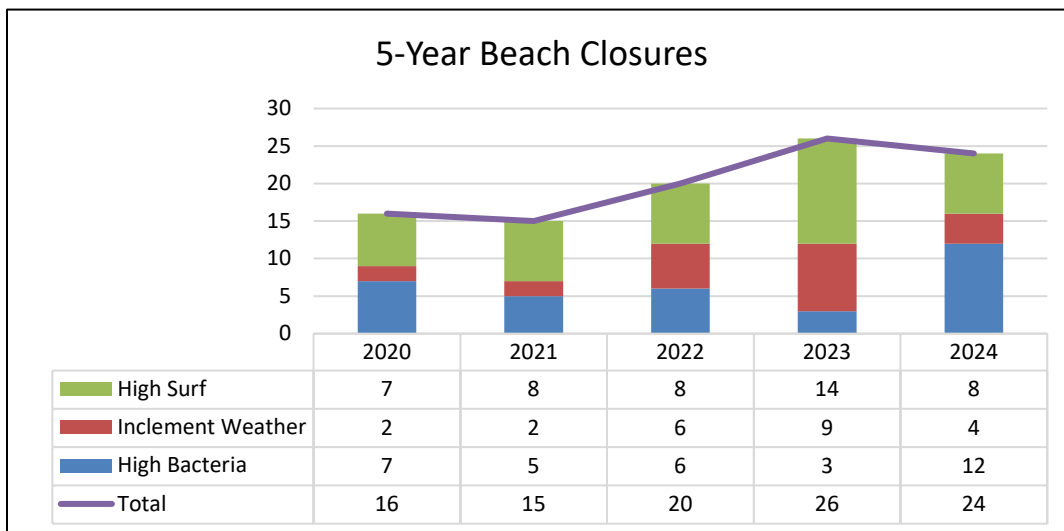
The swimming area is marked with three white mooring buoys approximately 50 feet by 200 feet. These parameters are set with safety in mind within PDRMA's requirements. The size of the swim zone is set to allow lifeguards to respond to any emergency within 30 seconds. All lifeguards are timed on their response from either chair to the opposite buoy to ensure all get there within 30 seconds. All swimmers must stay inside the swim zone when the water is open and guarded.

WATER TESTING

Beach managers check for high bacteria daily during the summer season. The challenging part of high-bacteria days is that they are hard to predict. The test methods required by the Illinois Department of Health take 24 hours to be returned to staff. Managers are required to bring the sample to the water plant daily at 9 AM. We receive the previous day's result once the manager delivers the sample to the water plant. For the summer of 2024, our swim zone was closed for a total of 24 days. We saw a large number of high bacteria days compared to previous seasons.

BEACH CLOSURES

Every beach season we have water and facility closures for a variety of reasons. These include high bacteria, inclement weather, or high surf. Below is the comparison of closures for the last 5 seasons. We saw an increase in high bacteria days, but the inclement weather and high surf closure are in line with 2022 numbers.



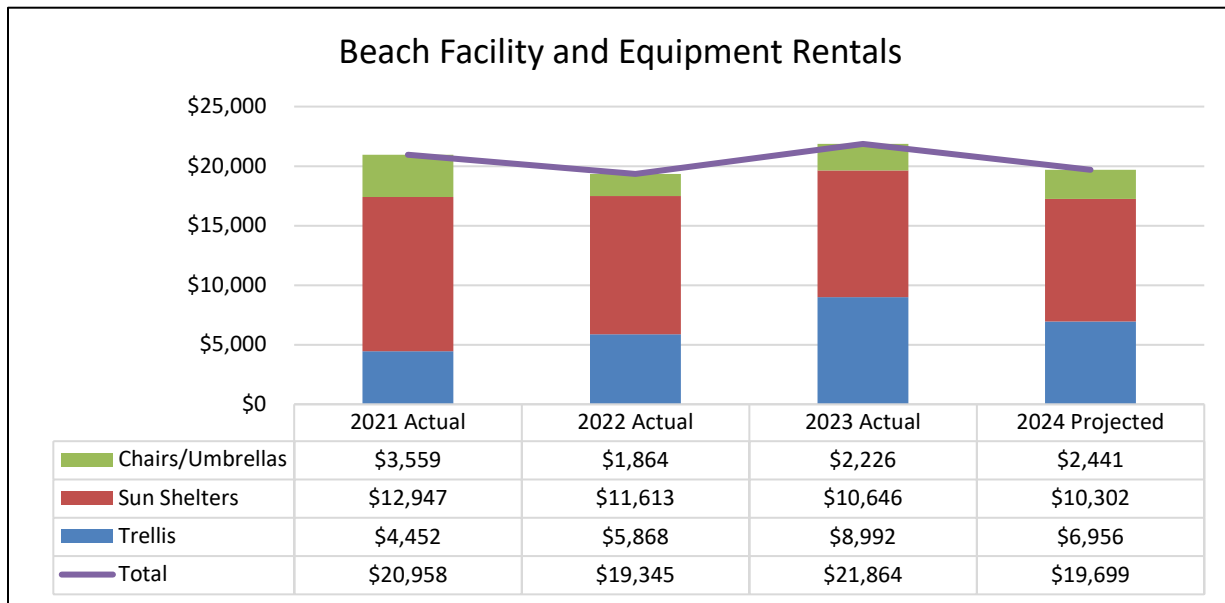
BEACH RISK MANAGEMENT AND LIFEGUARD AUDIT

The safety of swimmers and boaters at Glencoe Beach is a top priority. Staff invest countless hours ensuring the safety of the facility, equipment, and water. They dedicate numerous hours to developing, training, and implementing safety policies and procedures. The Park District Risk Management Agency (PDRMA) provides a set of operating standards and safety recommendations for both the swimming and boating beaches. Staff reviews those guidelines well in advance of the season, then translates them into training, facility set-up, and operational manuals to ensure they are implemented throughout the season.

Because the Red Cross does not visit sites and provide lifeguard audits, PDRMA offers a program where another lifeguard certification company, Councilman-Hunsaker, audits the lifeguards. This ensures the lifeguards and staff are well-trained to proactively prevent emergencies before they occur or respond appropriately in the event of an emergency. The beach was audited three times this summer and received valuable feedback to improve our staff training and procedures.

BEACH RENTALS

We continue to offer rentals for chairs and umbrellas, sun shelters, and the trellis. Beach patrons could rent chairs and umbrellas in the beach house when they arrived. These rentals were available on a first-come, first-serve basis. Sun shelter and trellis rentals were available to view and book online through our registration software. Those who purchased season passes received a discounted rate on sun shelter and trellis rentals and allowed them to book in advance. Non-passholders could purchase available Sun Shelters when they arrive at the beach.



BOATING BEACH OPERATION

The boating beach opens in mid-May each season and operates into mid-October. Patrons can store their boats on the boating beach for a fee both in-season and during the winter.

BOAT STORAGE

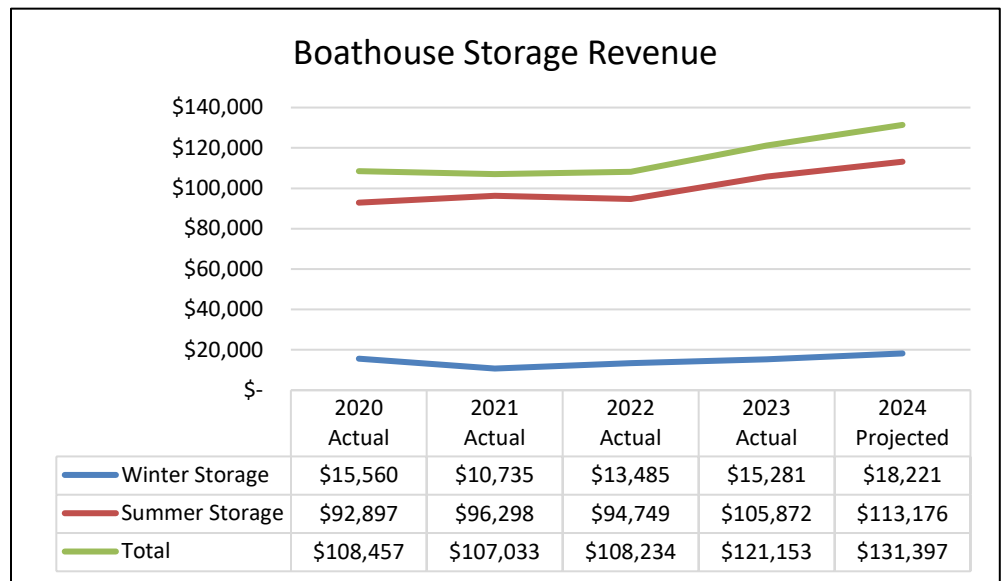
One of the most popular items on Glencoe Beach is the ability to store boats on the beach for easy access.

2024 Boat Season	Boat Hours
Preseason May 11-June 2	Saturday-Sunday, Memorial Day 12-5 PM
Regular Season June 8-August 11	Monday-Friday, 12-7 PM Saturday-Sunday, 10 AM-7 PM
Post Season August 16-September 8	Friday-Sunday, Labor Day 12-6 PM
End of Season September 13-October 13	Friday-Sunday 12-5 PM

As with most other beaches along the North Shore, sand erosion has been a concern over the past five years. This severely limits the number of sand spots we have available and shoreline space for use by our boaters.

Staff completed the winter storage process, having moved all boats, kayaks, and SUPs into their storage space for the winter. All boats currently on the beach were tagged as paid or not paid. Any boat remaining on the beach that

was not paid for is documented and staff will continue to follow up with the owners for payment or to advise the owner to remove the vessel from the beach. Below is a breakdown of our current rental spaces.



BOAT RENTAL SPACES BY BOAT TYPE

	Kayak & SUP	Laser/Sunfish/Other	Catamaran	Total
2024	170	8	42	220
2023	165	4	50	219
2022	162	4	53	219
2021	162	4	55	221
2020	164	4	53	221
2019	115	6	55	176
2018	103	6	59	168

POWERBOATS

The Park District maintains three inflatable Zodiac motorboats. These support boats are used for boater assistance, aquatics/sailing camps, and other beach maintenance tasks. All three boats are stored inside the boathouse and launched as needed. A Toro Dingo is used to assist in our powerboat fleet's daily launching and retrieval.

BOAT VALET, BOATER ASSISTANCE, AND SAFETY

The boathouse is staffed with boat guards and a manager. Boat guards maintain the boathouse and beach. They offer boater and rental assistance while maintaining surveillance and a boat valet service. This valet service helps boaters move their boats to and from the water. Catamarans are heavy, and two or more people are needed to move them. This valet service is highly valued by boating beach patrons.

Boater assistance is a high priority for boating beach patrons. Boat guards maintain surveillance for boaters only within the sailing boundary. That boundary stretches north to south from Highland Park Beach to Tower Road Beach and east of Glencoe Beach by one mile. This is signaled by a marker buoy placed one mile east of the boathouse. If boater assistance is required for a boater outside of the boundary, boat guards will call the Coast Guard to assist the boater.

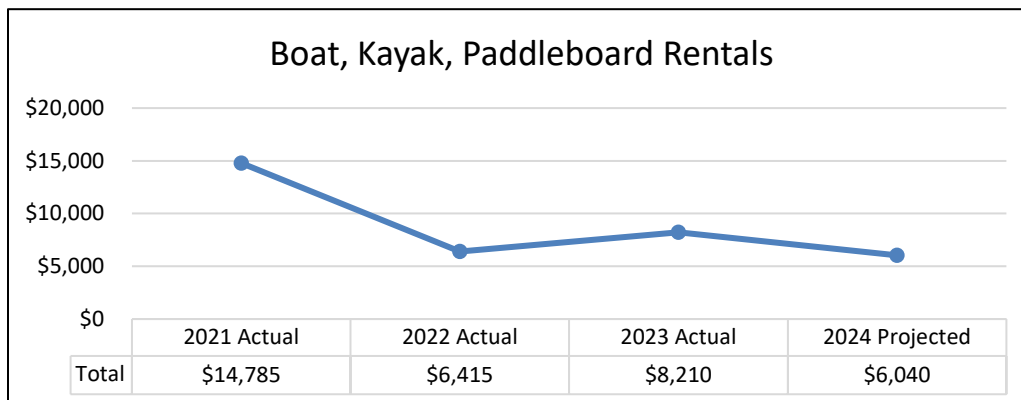


SAILING REGATTAS

This summer we hosted three regattas led by the Glencoe Boat Club. The Boat club was responsible for collecting fees from the boaters. The boat house staff helped the Glencoe Boat Club set up and staff the committee boat.

KAYAK, PADDLEBOARD, AND SAILBOAT RENTALS

Boat guards assisted all kayak, SUP, and sailboat renters out on the water. Once rentals are on the water, boat guards keep a close eye on them and the weather. We continue to see an interest in renting boats, kayaks, and paddleboards. Rental sales are directly correlated to weather and high surf. If there were poor conditions for patrons to safely use the amenities we do not offer daily rentals. Below is a snapshot of the revenue collected for daily sailboat, kayak, and paddleboard rentals.

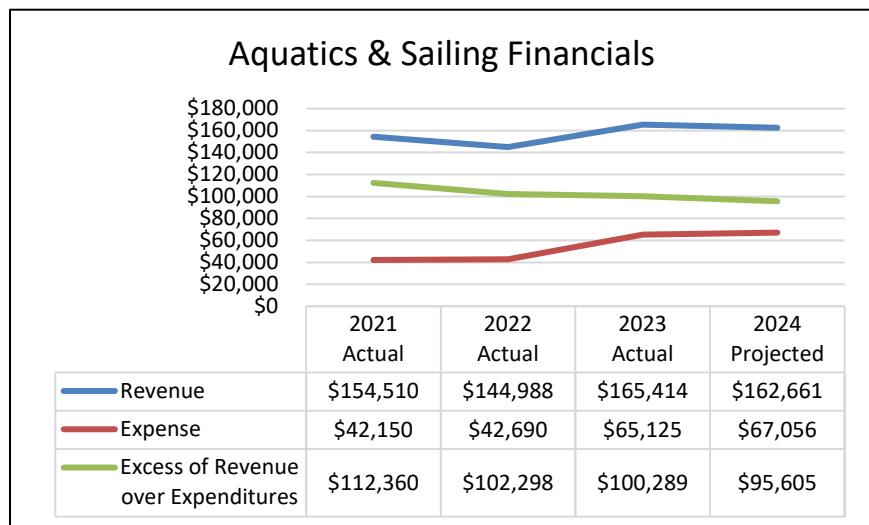
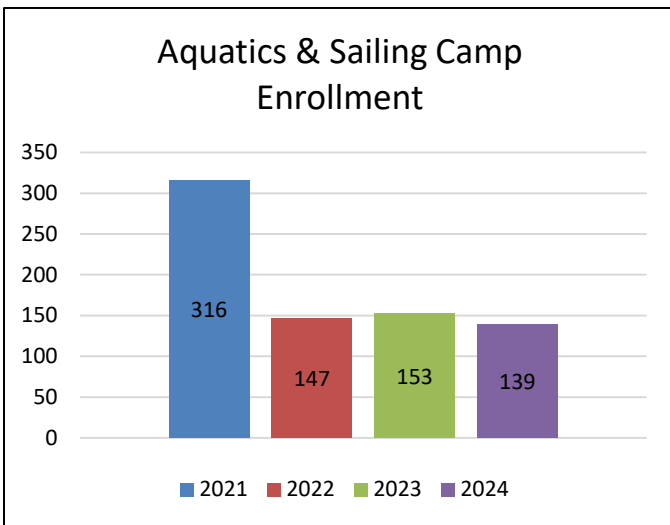


BEACH PROGRAMMING

There are a variety of programs offered at Glencoe Beach. Programs offered include our popular Aquatics and Sailing Camp, sailing classes for all ages, beach volleyball, and fitness classes.

AQUATICS AND SAILING CAMP

Aquatics and Sailing Camp was a great success again this summer. This was the third season in a row the program was structured as a full-day program from 9:30 AM to 3:30 PM for 2-week sessions. A total of around 30 campers were in each session. The campers were split into two groups by grade. Our younger group was for 2nd-4th graders, while our older group was for 5th-8th graders. Below is a breakdown of enrollment and financials for Aquatics and Sailing camps. Please note before 2022 camp was split into AM and PM offerings. This resulted in duplication in the number of campers enrolled in 2021.

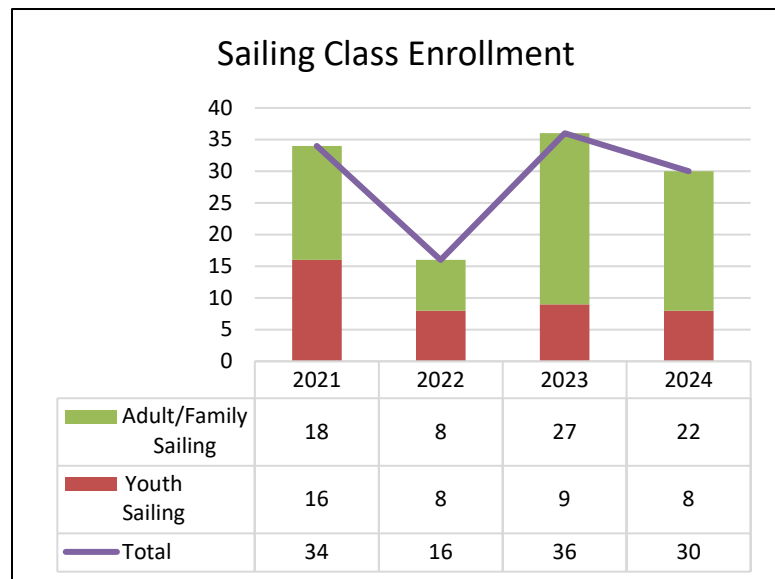


SAILING CLASSES

Sailing programs continue to gain steady interest from patrons wanting to learn how to sail. This year's programs included Puddle Jumpers, Try Sailing, Family Sailing, and Adult Sailing Lessons. As seen in the chart, we saw a slight dip in enrollment in sailing classes. This summer, we moved all classes to Saturdays to help with staffing challenges and streamline the program in hopes of enrollment growth.

BEACH SAFE

Beach Safe stands for Sailing and Aquatics For Everyone. Participants from Waukegan Park District enjoyed a day of activities at the beach. Beach leadership staff created a waterfront safety presentation to help spread awareness about how dangerous Lake Michigan can be with rip currents and big surf.



SPECIAL EVENTS

Each season we offer a variety of Special Events for families and beachgoers which continue to be very popular. This summer we hosted a variety of events including the Cardboard Regatta, Trellis Table, and the always popular Beach Camp Out.

CARDBOARD REGATTA

For the Cardboard Regatta, participants were tasked with building a boat out of cardboard and duct tape. Racers brought their race vessel and put it to the test with the other participants.

SUMMER SPLASH

For the first time, we offered a family-friendly kick-off to summer event for pass holders at the beach. This included inflatables, snacks, and music.

BEACH CAMP OUT

This year's Beach Camp Out continued to be a very popular family event on the beach. This annual event was held July 19-20. The event included a catered dinner by Fire Pitt, movie on the beach, bonfires with s'mores, and breakfast. We had over 300 participants stay the night under the stars along the shores of Lake Michigan. This event continues to be family-favorite for Glencoe Residents.



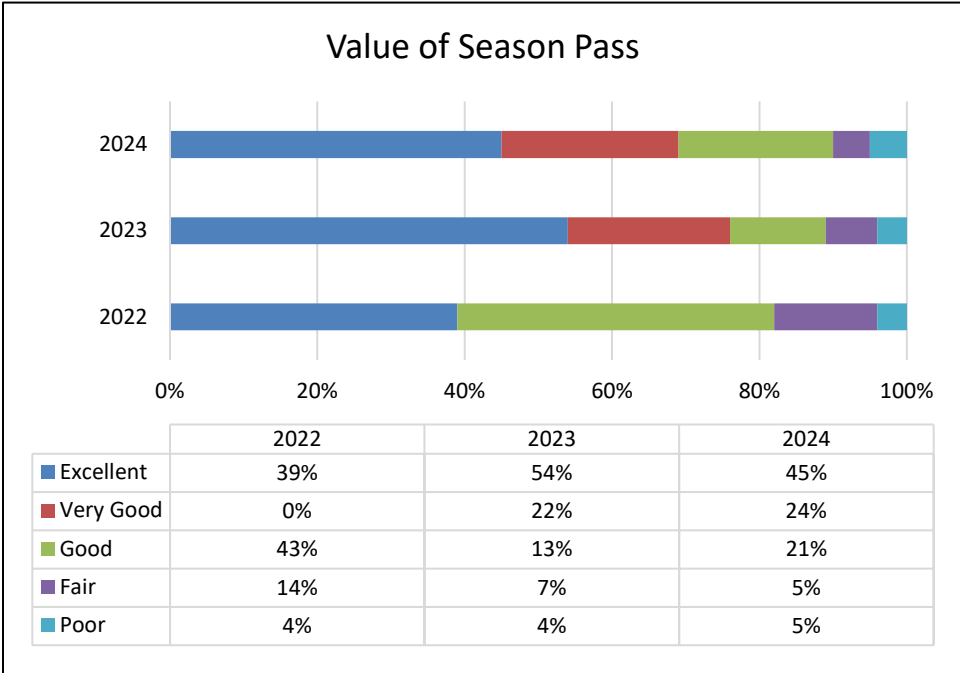
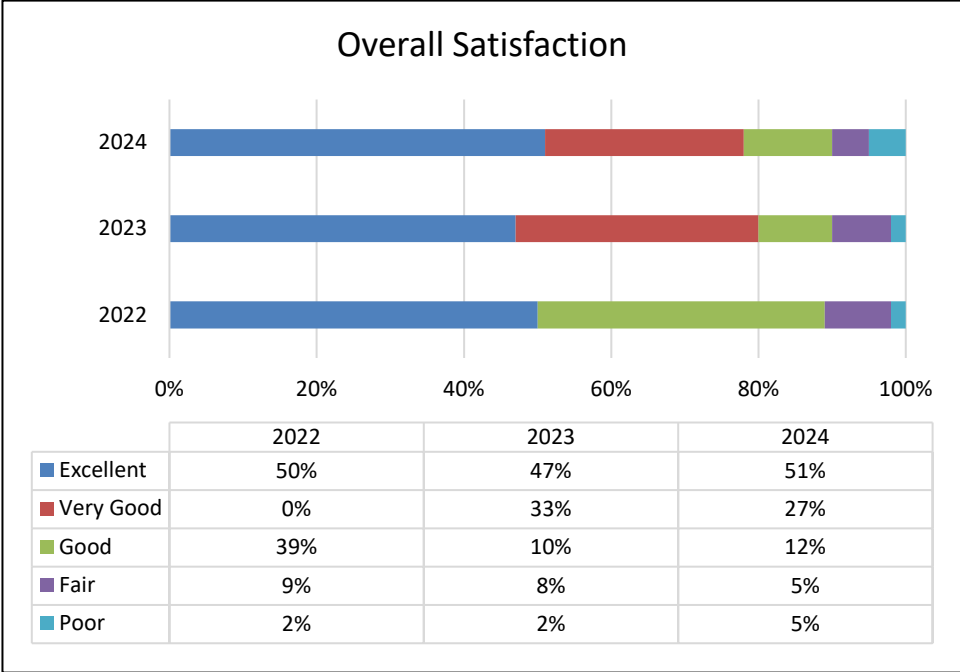
FUTURE CONSIDERATIONS

As we continue to evaluate our operations, below are a few considerations moving into future summers.

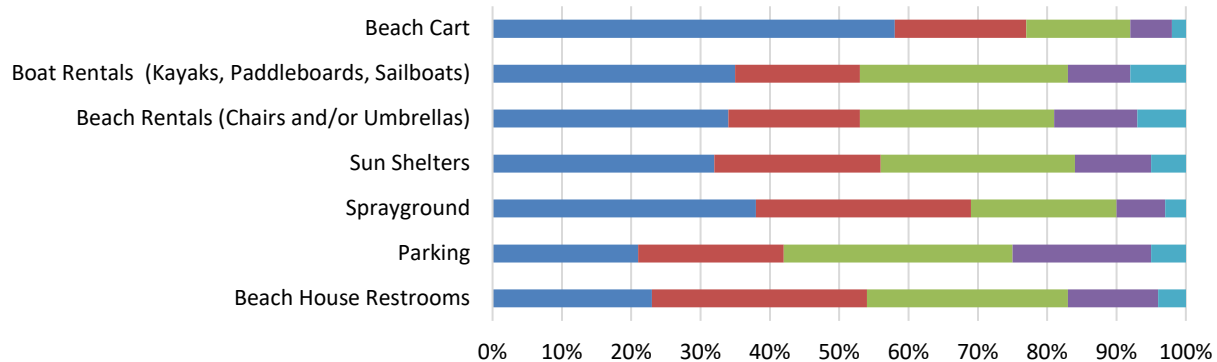
- Continue to create transparency with the boater waitlist
- Staffing challenges due to school calendars
- Explore pass holder incentives and appreciation events
- Consider the fiscal impact of high staff retention rates and wage scale increases and adjust budgets accordingly

FEEDBACK AND SURVEY RESULTS

After every season, staff survey beach pass holders for their feedback about their experience at the beach. We had 362 total responses in 2024. This is compared to 166 in 2023, 194 in 2022, and 490 in 2021. Below are charts showing the overall satisfaction and value of the beach pass.

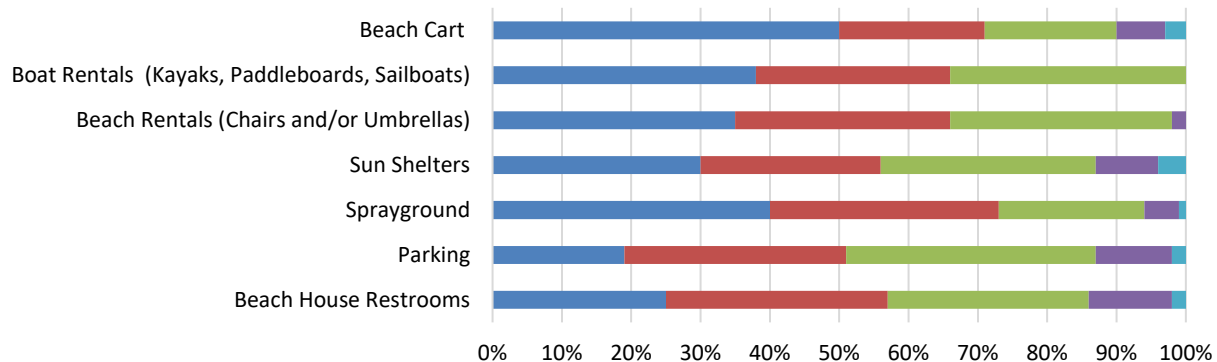


2024 - Please rate the following amenities:



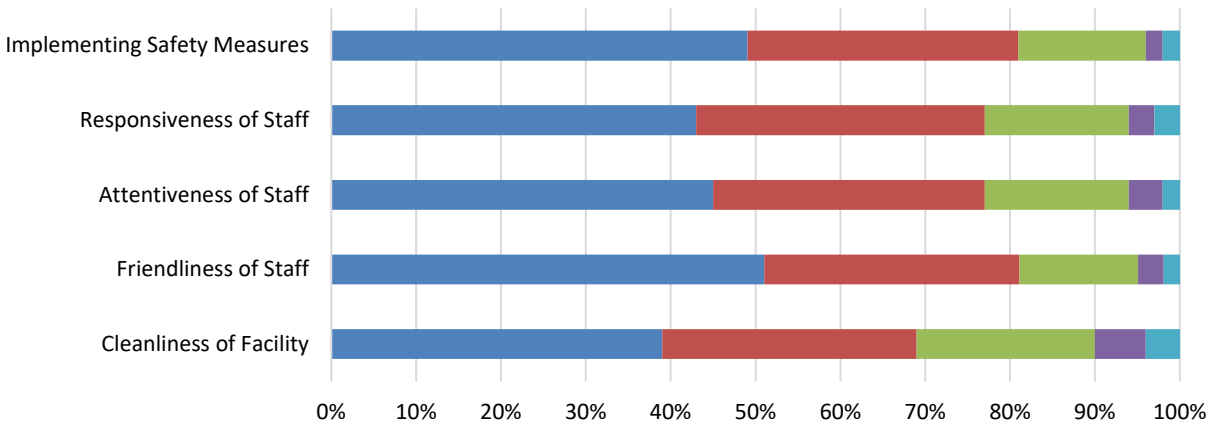
	Beach House Restrooms	Parking	Sprayground	Sun Shelters	Beach Rentals (Chairs and/or Umbrellas)	Boat Rentals (Kayaks, Paddleboards, Sailboats)	Beach Cart
Excellent	23%	21%	38%	32%	34%	35%	58%
Very Good	31%	21%	31%	24%	19%	18%	19%
Good	29%	33%	21%	28%	28%	30%	15%
Fair	13%	20%	7%	11%	12%	9%	6%
Poor	4%	5%	3%	5%	7%	8%	2%

2023 - Please rate the following amenities:



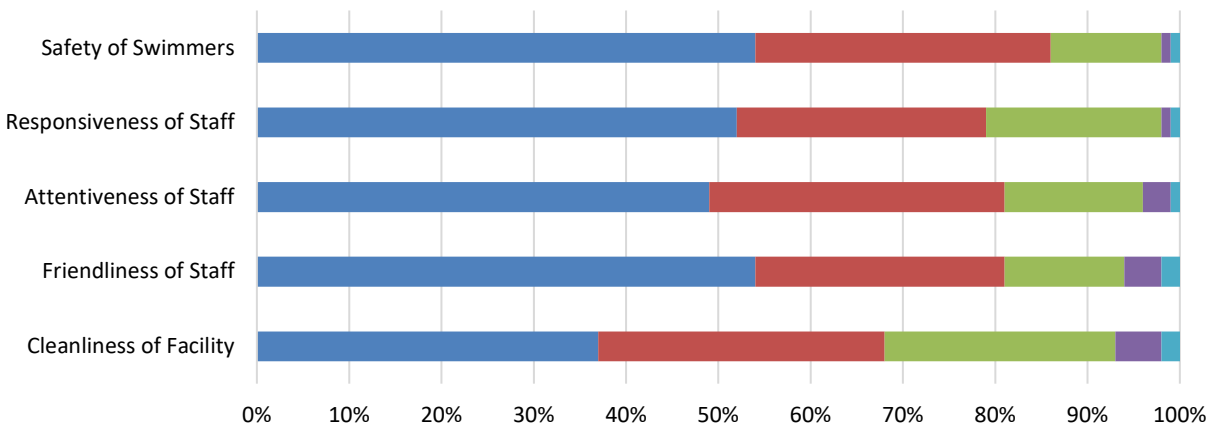
	Beach House Restrooms	Parking	Sprayground	Sun Shelters	Beach Rentals (Chairs and/or Umbrellas)	Boat Rentals (Kayaks, Paddleboards, Sailboats)	Beach Cart
Excellent	25%	19%	40%	30%	35%	38%	50%
Very Good	32%	32%	33%	26%	31%	28%	21%
Good	29%	36%	21%	31%	32%	34%	19%
Fair	12%	11%	5%	9%	2%	0%	7%
Poor	2%	2%	1%	4%	0%	0%	3%

2024 - Please rate the Beach Staff:



	Cleanliness of Facility	Friendliness of Staff	Attentiveness of Staff	Responsiveness of Staff	Implementing Safety Measures
■ Excellent	39%	51%	45%	43%	49%
■ Very Good	30%	30%	32%	34%	32%
■ Good	21%	14%	17%	17%	15%
■ Fair	6%	3%	4%	3%	2%
■ Poor	4%	2%	2%	3%	2%

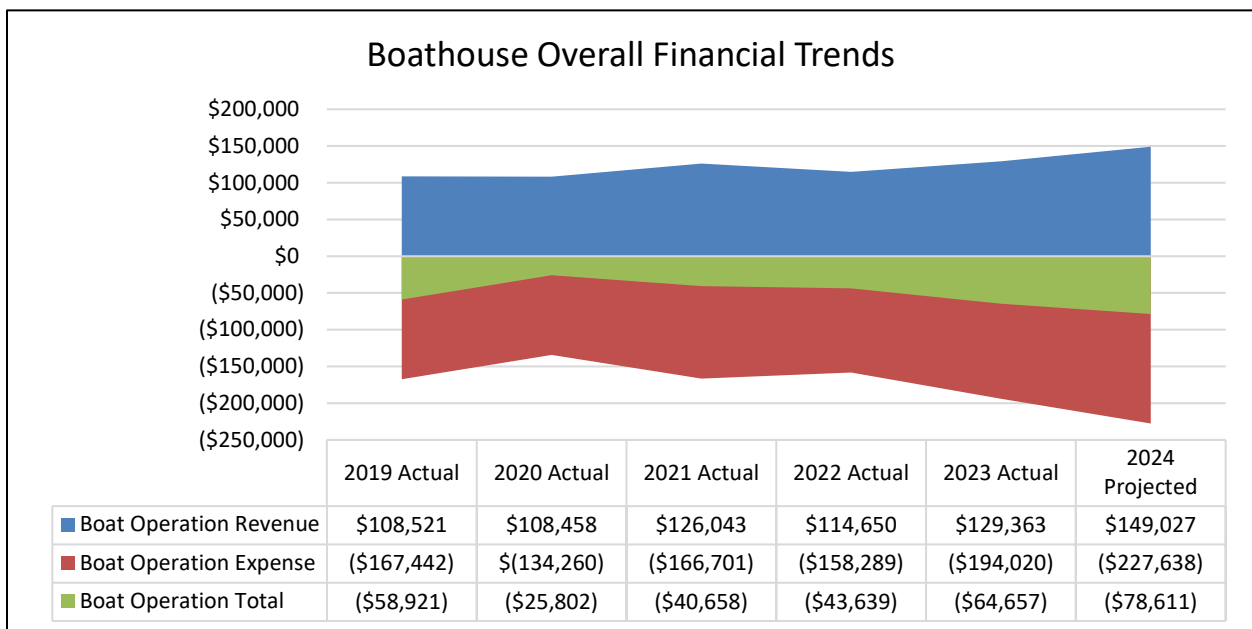
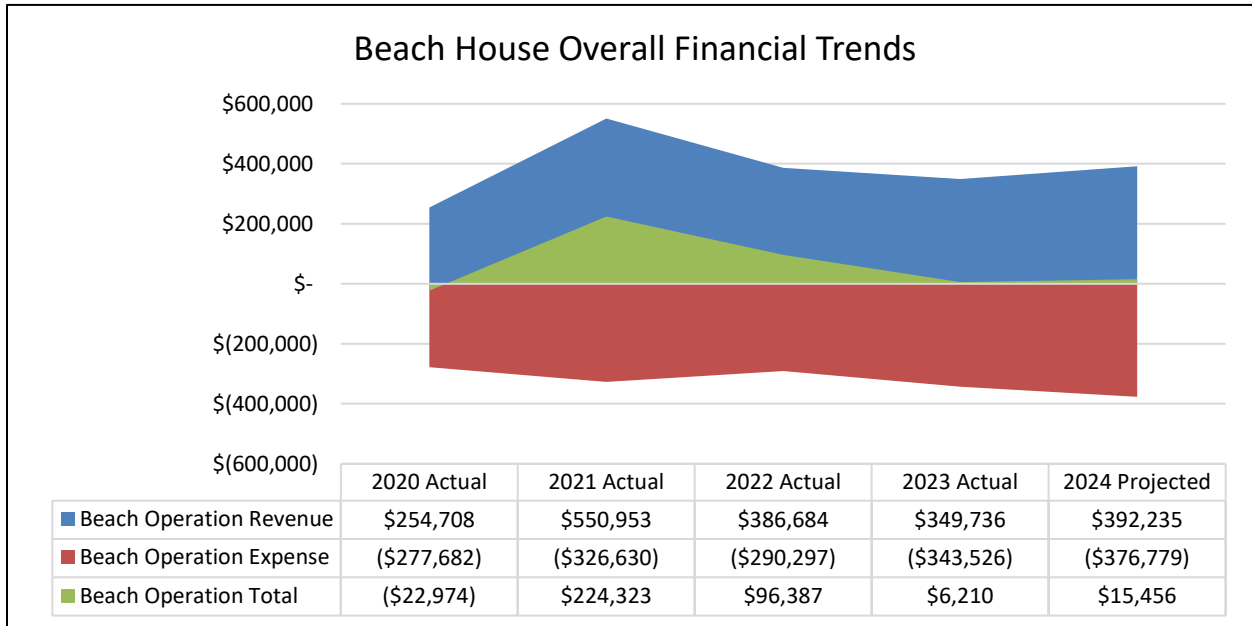
2023 - Please rate the Beach Staff:



	Cleanliness of Facility	Friendliness of Staff	Attentiveness of Staff	Responsiveness of Staff	Safety of Swimmers
■ Excellent	37%	54%	49%	52%	54%
■ Very Good	31%	27%	32%	27%	32%
■ Good	25%	13%	15%	19%	12%
■ Fair	5%	4%	3%	1%	1%
■ Poor	2%	2%	1%	1%	1%

FINANCIALS

Overall Financial	2020 Actual	2021 Actual	2022 Actuals	2023 Actuals	2024 Projections
Beach Operation	\$22,974	\$224,323	\$96,387	\$6,210	\$15,456
Boat Operation	\$25,802	\$40,658	\$43,639	\$64,657	\$78,611
Beach Programs	\$47,830	\$ 115,674	\$98,618	\$107,913	\$104,458
Total Financials	\$946	\$299,339	\$151,366	\$49,466	\$41,303





10-YEAR DATA

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Revenue	\$256,498	\$318,666	\$313,517	\$319,725	\$285,509	\$254,708	\$551,017	\$384,352	\$349,736	\$392,235
Pass Revenue	\$52,488	\$60,522	\$54,530	\$55,223	\$54,330	\$255,378	\$468,572	\$304,316	\$252,540	\$280,458
Daily Admission Revenue	\$164,616	\$206,781	\$194,673	\$224,572	\$197,904	\$0	\$58,400	\$58,229	\$60,170	\$76,260
Total Visit Revenue	\$217,104	\$267,303	\$249,203	\$279,795	\$252,234	\$255,378	\$526,972	\$362,545	\$312,710	\$356,718
Total Expenses	\$247,401	\$269,973	\$257,546	\$248,460	\$249,458	\$277,682	\$327,044	\$287,964	\$343,526	\$376,779
Overall Financials	\$9,097	\$48,693	\$55,971	\$71,265	\$36,051	(\$22,974)	\$223,973	\$96,388	\$6,210	\$15,456
Resident Pass Visit	N/A	N/A	3,797	3,705	4,054	38,253	17,591	8,425	10,507	12,857
Non-Resident Pass Visit	N/A	N/A	1,488	1,480	1,474	13,516	11,887	5,818	6,376	9,917
Total Pass Visits	N/A	N/A	5,285	5,185	5,528	51,769	29,478	14,243	16,883	22,774
Resident Daily Visit	N/A	N/A	2,166	3,561	4,161	-	434	944	991	1,109
Non-Resident Daily Visit	N/A	N/A	8,243	8,836	11,670	-	2,702	2,429	2,418	2,623
Total Daily Visits	N/A	N/A	10,409	12,397	15,831	-	3,136	3,373	3,409	3,732
Total Visits	0	0	15,694	17,582	21,359	51,769	32,614	17,616	20,292	26,506
Revenue per Visit	\$8.55	\$10.62	\$15.88	\$15.91	\$11.81	\$4.93	\$16.16	\$20.58	\$15.41	\$13.46



APPENDIX A: PRICING COMPARISONS

Standard Daily Admissions and Passes

Town	Hours	Daily Fees Res/NR	Individual Pass Res/NR	Family Pass for 4 Res/NR
Glencoe	10 AM-7 PM	\$12/24 (M-F Only)	\$36/72	\$144/288
Wilmette	9 AM-8 PM	\$11/17 (M-F) \$21/26 (Weekends)	\$120/240 Parking Pass \$37/197	\$165/315
Winnetka	9 AM-9 PM	\$11/22 (M-F Only)	\$120/240	\$165/340
Evanston	10:30 AM-8 PM	\$10/\$12	\$43/\$85	\$172/\$340

Daily Admission Pricing History:

- 2002: \$1 increase for non-resident only; resident rate remained \$4/\$6
- 2012: \$1 increase for non-resident adult fee only to \$10
- 2017: \$1 increase for residents, \$4 increase for non-residents
- 2018: Group rate increased to \$10 per person for groups of 10 people or more
- 2019: Rates changed to flat rates of \$7 for R and \$14 for NR guest
- 2020: Daily rate not offered due to COVID-19 restrictions
- 2021: Increased to \$10/\$20 R/NR per person
- 2024: Increased to \$12/\$24 R/NR per person

Season Pass Pricing History:

- 2010: \$5 increase to all pass types
- 2012: New rate created for seniors (age 65 and older)
- 2017: \$26 decrease for resident first member and \$22 decrease for non-resident first member
- 2018: \$19 increase in additional pass cost
- 2019: Increased NR season passes for first member by \$7
- 2020: NR season pass increase to double the resident rate
- 2021: Changed to flat-rate pricing per person \$35/\$70 R/NR
- 2024: Increased to \$36/\$72 R/NR per person

Sun Shelter and Trellis Rentals

Town	Sun Shelter (12 person/4.25 hrs) P/NP	Sun Shelter (24 person/4.25 hrs) P/NP	Trellis (75-100 person) 5-Hour Rental P/NP
Glencoe	\$50/100	\$100/200	\$475/800
Wilmette	Not Available	Not Available	Not Available
Winnetka	Not Available	Not Available	Not Available
Evanston	Not Available	Not Available	Not Available

Lake Rentals

Town	Kayak Res/NR	Paddleboard Res/NR	Sailboat Rental Res/NR
Glencoe	\$30/60 (P/NP)	\$30/60 (P/NP)	\$55/110 (P/NP) 2 hrs
Wilmette	\$60/81 (90 Mins)	\$60/81 (90 Mins)	\$101/121 (60 Mins)
Winnetka	\$50 (2 hrs)	\$50 (2 hrs)	Not Available
Evanston	\$32/42 (45 Mins)	\$32/42 (45 Mins)	\$47/63 (1hr 45 mins)

Boat Storage Spaces

Town	Sand Res/NR	Rack Paddle Res/NR	Winter Sand Res/NR	Winter Rack Res/NR
Glencoe	\$760/1,429	\$458/860	\$312/431	\$160/264
Wilmette	\$833/1,170*	\$502/824*	\$321/321*	\$224/224*
Winnetka	\$525/950	\$450/850	\$300	\$300

*2022 prices for Wilmette as 2024 Pricing unavailable.